

FreedomWorks Election Protection Summit

Grassroots in the fight
for Election Integrity
in Arizona



Don't Let Government Steal Your Pie!



Speakers



Quang Nguyen (R-1)
House Legislator, AZ



Shelby Busch
*Chair, We the People
Alliance*



Merissa Hamilton
Chair, EZAZ.org



Who We Are

EZAZ.ORG, a project under Strong Communities Action, a non-partisan pending C4 organization, is focused on education to make civic participation easy and accessible for all Americans with low barrier activism.

Our mission is to ensure every voice that wants to be heard by their local leaders is educated, equipped, and empowered to be successful in driving their personal policy goals, AND WE MAKE IT EASY.

5,000 Activists
Trained by
2022 Election



Restoring Freedom in Arizona One Voter at a Time!

EDUCATE & TRAIN TO WIN

- ★ How Government Works
- ★ Arizona & US Constitutions
- ★ FAB FIVE Essentials for Freedom
 - Engage Your Government
 - Recruit Recruit Recruit
 - Voter Contact
 - Logistics & Operations
 - Own Your Message
- ★ Run to Win



RTS Sign-Up
Pie Club Events
Extravaganzas
Retreats
Outreach & GOTV
Easy Action Alerts
Weekends of Action

Most Voters are
Waiting for YOU to
Show Up

EFFECTIVE GRASSROOTS
+
PRINCIPLED LEGISLATORS



Why We Started

We ran for Phoenix Mayor at the request of the AZGOP in the 2020 General Election.
{A very short, 90-day race in a +20 Dem District.}

During the 2020 General Election Cycle, we found that most voters were “Netflix voters” and had no idea what was actually happening locally unless they were directly impacted it.

Once they learned from our grassroots canvassers what was happening in our City, we frequently heard requests at the door as to what is the easiest way for them to stay informed.

We created EZAZ.org in April 2021 and now have nearly 8,000 action subscribers.

Arizona Grassroots Election Integrity Projects 2020-2021

{In Addition to the
Arizona Audit}

Do Not Rely on Your Government or
Elected Officials to Do the Work to Find
the Gaps in Your Election Processes.
Do the Heavy Lifting & Rally the
Grassroots Around Your Wins!

- Deceased Audit Project (Led to an indictment of voter fraud)
 - Liz Harris Canvas
 - Maricopa County Dominion RFP Review Report
 - Trump vs Biden Precinct Anomalies Analysis
 - Election Integrity Budget Funding (Delay Sine Die)
 - Election Integrity Bills Tracking
 - Maricopa County Tweet Review
 - Lawsuit for transparency against Maricopa County Machine “Audit”
 - Review of Secretary of State 305 pg Election Procedures Manual Draft
 - Secretary of State Violations Procedures
-

Structure of Arizona Elections

Governor

Signs Bills

Certifies Election

Arizona
Legislature

Sets the Statutes

*Bills must go through committees & both chambers. Keep in mind, Committees are where good bills go to die. Be prepared to drive good bills through the entire process all the way to the Governor.

Attorney General

Election Integrity Unit

Certifies Election

Secretary of
State

Deceased Voter
Management

Election Procedures
Manual (= to law)

Equipment Certification

Certifies Election

County Board of
Supervisors/
Recorder/City

Voter Registration

Election Plan

Logic & Accuracy Test

Operates Election

Selects Workers

Certifies Election

*Political Parties
Select Poll Observers

Summary of Arizona Session

Election Integrity Bills

1. SB1002 – bans party affiliation on early voting envelopes
2. HB2054 – requires death records to be reviewed by SOS
3. HB2359 – secure access to election equipment
4. SB1485 – removes permanency of early voting list
5. HB2794 – prohibits changes to election deadlines
6. HB2569 – prohibits private funding of elections
7. HCR2023 – resolution against HR4/HR1
8. SB1530 – provides instructions for undeliverable early ballots
9. HB2905- requires early ballots must be requested

- 3rd longest legislative session in the history of Arizona because Grassroots would not back down and held Legislators' feet to the fire on the budget!
- 1774 Bill Introduced. 473 Bills Passed. 27 vetoed.
- EZAZ.org tracked 43 Election Integrity Related Bills - <https://www.ezaz.org/election-bills>
- 9 Election Integrity Bills Passed

Election Integrity in the Budget:

- \$12m for election integrity fund
 - \$500k to Auditor General to audit voter rolls
 - Federal only voters audit
 - Anti-fraud paper for ballots
- — —

WHAT'S YOUR STRATEGY?



FIND A WAY TO WIN!

How to Win at Jenga Every Time You Play



[f](#) Facebook

[in](#) LinkedIn

[t](#) Twitter

[+](#)

Everybody knows how Jenga is played. But in case you have been living under a rock, it is that game wherein the blocks are stacked, and the players have to remove one piece from the tower and balance it on top. As the game progresses, the tower becomes unstable until the structure collapses. The loser is the person who made the tower fall.

Winner of liberty

Role of The Grassroots



1. Get Started & Recruit – Low Barrier Activism
2. Educate – Do the Heavy Lifting to Make it Easy
3. Act – Be Strategic, Effective & Pragmatic when necessary.
 - Don't waste your volunteers' or legislators' time!
 - Find allied groups & stay united.
 - Don't duplicate or compete in your efforts. Find your lane.
4. Stay unified with allied legislators
 - (And be the wedge against uncooperative legislators)

- ✓ Weekly Action Alerts
 - (Top 3-5 issues)
- ✓ Make Public Comment Great Again
- ✓ Monthly Education – Make it Fun (Pie Club)
- ✓ Recruit – Recruit - Recruit



FAB FIVE ESSENTIALS OF FREEDOM

- Engage Your Government
 - Make Public Comment Great Again
 - Partner with allied legislators
 - Trust but verify relationship
 - Hold uncooperative elected officials accountable
- Recruit Recruit Recruit
 - Always Build Your List
- Voter Contact
 - Issue ID
 - Get Out the Vote
 - Especially previously 4/4 but now hesitant voters
- Logistics & Operations
 - Poll Watchers
 - Election Workers
 - Voter Registrars
 - Know how your state operates!
- Own Your Message

Next Steps



- **Adopt-a-Legislator Program**
 - Through our Grassroots Alliance with other organizations, we are training and equipping select volunteers to learn to become citizen lobbyists to drive election integrity policy
- 5,000 trained & fully equipped activists before 2022 general election
- Guardians of the Election - Trained poll observers
- Boot camp training on How to Effectively Operate Your Government For & By the People is on November 13th in Phoenix

"Be you."

*"Create the
movement."*

***Be the Grassroots where Our Government is of the
People, by the People, for the People.
Let's Win!***

*"Don't be shy to stand by
your convictions."*

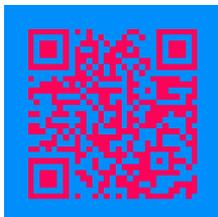
"Don't back down."

*"Attend every
possible event you
can go to."*

Election Integrity
Briefing Reports:



MerissaHamilton.com



wethepeopleazalliance.com

THANK YOU!
action@ezaz.org

Contact Merissa:



merissa@merissahamilton.com
480-374-0102

Contact Rep. Quang Nguyen:



Azleg.gov



Don't Let Government Steal Your Pie!